



WHJESP 11th Annual STEAM Fair

CODE, CREATE, OR PLAY

2026 Partnership Presentation

Saturday, March 21, 2026
Waterfront Elementary School

OUR APPROACH

EXPERIENCE

Hands-on learning



EXPLORATION

Inspiring curiosity



EDU-PLAY

Interactive education



OUR OUTCOMES

- Showcasing over 150 S.T.E.A.M. projects from 3rd - 12th grade
- Community-supported exploration that expands minds
- Winners receive prizes, gift cards, and S.T.E.A.M. trip experiences



OUR COMMUNITY REACH



41+
YEARS

750
STUDENTS

40+
SCHOOLS

1,200
ATTENDEES

165
FACILITATORS

OUR MEDIA EXPOSURE

Four decades of leading youth programming for the urban community has produced well established relationships with major WNY media outlets and professionals.



Radio commercials
reach **300,000**
listeners weekly



Television news
coverage
250,000 homes daily



Printed and digital
newspaper articles
reach **92,000** readers



OUR IMPACT ON REAL LIVES



Afterschool/ Saturday Academy

Our after school and Saturday programs give youth a safe, supportive place to learn, grow, and build confidence through academics, sports, and the arts.



Summer Programs

Our summer programs provide free, high quality sports and enrichment activities across Buffalo, keeping youth active, engaged, and supported when school is out.



Special Events

Our special events brings the community together through hands on learning, leadership, and celebration, highlighting WHJESP's mission of education, service, and care.

SPONSORSHIP OPPORTUNITIES

Prime Sponsor \$5,000

- Commercials and naming on radio
- 30-second advertisement played during event day presentation
- Prominent logo on backdrop
- Prime sponsorship naming during all media interviews
- Outreach table on event day and naming of media green rooms
- Large logo placement on T-shirts
- Full page inner front or back cover in event-day program booklet (while available)
- Front row VIP seating at event
- Exclusive title naming on event-day posters and printed material
- Live or recorded announcements during event
- Prominent logo placement on all pre-event printed marketing material, emailings, and postal correspondence with social media and website
- Entrance and on-stage placement of company-owned retractable banners

Community Sponsor \$3,000

- 15-second spot on network television showing, with logo placement on television commercials, naming on radio commercials and logo on backdrop
- Naming during all media interviews.
- Logo placement on network television showing and commercials
- Outreach table on event day
- Medium logo placement on T-shirts
- Half-page advertisement in event-day program booklet

Contributing Sponsor \$1,500

- Logo placement on network television commercials
- Outreach table on event day
- Standard 2-inch logo placement on T-shirts
- Quarter page advertisement in event day program booklet

Event Supporter \$500

- Standard 2-inch logo placement on T-shirt
- Logo and contact in event day program booklet
- Logo on event-day printed material
- Logo on selected pre-event printed marketing material and digital platforms

Friend of WHJESP \$250

- Company listing in event day program

IN KIND DONATION

There are more ways to support! We shine in building relationships from the ground up. Let's discuss your interest and capabilities. We will be glad to create a custom marketing package.

THANK YOU

PARTNER WITH US

Lifting As We Climb

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Phone (716) 912-5888

Visit Our Website

WHJESP.org

